

THE HEALTH PROFIT GROUP

In association with

WELLSOURCE INC., USA
Presents

“Implementing Intervention Strategies”

Terra Nova Hotel, Kingston, November 6-7, 2006 from 8:00am- 4:30pm”

Come learn how to:

Confidently Plan intervention programmes
Increase participation levels
Track participation progress
Measure & Evaluate your results
Sustain and Grow Your Programme

Who attends:

Health Promotion Specialists
Wellness program facilitators
Human Resource Managers
Employees Benefits Directors
All Health Professionals

Package Includes:

Self Administered Risk Reduction Assessments, Manual with power point presentations, Lunch, 2 breaks, and much networking!

Presenters

Dr. Gerard McLane

President and CEO of Reading Institute for Better Living, Inc., a not-for-profit organization whose purpose is to develop, implement and evaluate health promotion programs and services throughout Pennsylvania. He has been a professional in preventative care since earning his master and doctorate in Public Health. He is a specialist in the therapeutic and motivational approaches to health risk management, disease prevention and lifestyle interventions.

Patricia Fletcher

A Nutritionist and Corporate Wellness Consultant, who started her own firm, The Health Profit Group 6 years ago. She has worked with several local companies in varying capacities in their wellness programmes and was recently contracted by the Ministry of Health to design the Wellness Programme Manual, which is to be used locally and promoted in the Caribbean. This is an organization with a unique thrust of introducing effective, efficient and uncommon health devices, such as the rebounder, the heart rate monitor, the pedometer and the electro-reflex energizer, supports to the lifestyle behaviour change and improving health.

You can't afford to miss it!

Early Bird Registration discount of US\$50 ends October 6th, 2006

Group discounts, US\$10 each for 2 or more persons from the same company and Otherwise Registration Fee is US \$400 + GCT or J \$30,756

For further information call 307-7802 or 339-9817 or visit www.wellness-training.org

Email: pfletcher@wellness.org

- **CE Credits available**
- **Book Early; Download Registration form from website**
- **Participants are responsible for accomodations**